



WE NEED YOUR HELP WITH

SPONSORSHIP

FOR OUR

Club

ABOUT LONDON ATHLETIC FC

London Athletic started in 2010 and each year we have grown bigger and better. We have more than 600 players a week attending training, aged 2-16 years old catering for both boys and girls based in North London.

Our players train twice a week with multiple opportunities for extra training including 1-1, specialist skill's. And strength and conditioning sessions. With matches played across many boroughs, your company logo seen far and wide as LAFC try to win as many games as they can for bragging rights on who's the best team.

London Athletic FC compete in the Harrow Youth League with plenty of success winning, both league and cup competitions at all levels. LAFC continue to win summer tournaments in both England and international locations including; Denmark & Portugal.

During our time we have coached players who have been scouted by professional teams, with many playing in both the English and Scottish Leagues.

Our coaching has produced players that are playing for their national team, one playing for Kosovo and the other for the Philippines. Our links with professional clubs are continuing to develop, with scouts regularly attending our training sessions and offering training places.

LAFC have teams and opportunities for all abilities and ages, whether you are a beginner or want to enjoy the social side of the game, we cater for all. As well as those who want to try and be scouted, like many before them, by professional teams.



OUR NUMBERS

Website Advertising is one of our newest offerings at London Athletic FC. We have an average monthly reach of over 50K impressions on our social channels. In the last 12 months alone, we have had over 5,000 visitors to our official website - www.londonathleticfc.com/. Our digital traffic is set to increase as we take on digital presence then previous seasons.



15.8K Averaging 15.8k impressions per month



19.3K Averaging 19.3k impressions per month



14.5K Averaging 14.5 impressions per month on all recent uploads.



134% Average percentage of total site session monthly increases on our website.



103% Average percentage of increase in unique visitors to our website.



London Athletic Football Club players have signed for



Welcome to London Athletic Football Club

London Athletic joined in 2019 and over years we have grown significantly. We have over 200 players aged 4-16 across the club, for all ages and playing in the FA National League. Our players are supported with all the equipment they need to get the most from their training, including kit, cones and everything else you need to get the most from your training.

London Athletic FC compete in the London Football League with plenty of success winning, both league and cup trophies over the last 200+ years. We have a strong focus on player development and we have a strong focus on player development. We also have the opportunity to play in the professional leagues including the Premier League, Championship, League One, League Two, League Three and League Four.

Training for the club is a mix of professional and amateur players. We have a strong focus on player development and we have a strong focus on player development. We also have the opportunity to play in the professional leagues including the Premier League, Championship, League One, League Two, League Three and League Four.

For more information on how to join the club, visit our website www.londonathleticfc.com/ or contact us directly.

2 WEEK FREE TRIAL

Free trial of our membership for some of our success stories.

[CONTACT US](#) [JOIN NOW](#)



Proudly Sponsored by

If you are a player or a local business we can offer a lifetime opportunity for you and your company.

You can be a part of the club and we can offer a lifetime opportunity for you and your company.

WHAT YOU CAN EXPECT FROM PARTNERING WITH

Sport is powerful

Partnering with a club, particularly a football club like ours, gives you access to a unique and powerful marketing platform within our local community. In a fragmented world, sport inspires and unites people in a way few other industries can. Our audience is real, relatable and authentic, so why not communicate with our local communities.

Opportunities from deep audience insights

We know our audience. From basic demographics to their interests and spends, we understand those who engage with us on social media, allowing you the opportunity to target your message or gain brand awareness with our audience.

Meaningful connections with our audiences

Looking to increase brand awareness but don't have existing, meaningful connections with the audience you're trying to target? Want to enhance your reputation by partnering with a recognised, trusted and well-liked club? Whatever your challenges are, partnering with us can provide the extra brand awareness your business may need.

Media first innovative design

We have the capabilities to advise when best to promote your branded or sponsored content. Using media first design, using our experienced digital designer, we can create specific types of content, such as bespoke coding, out of home advertising plus many more! We are always innovating and we are always open to ideas. We don't stand still - we're always looking for new ways to showcase our club and, in turn, your brand.

AVAILABLE OPPORTUNITIES

Unique content in partnership with you

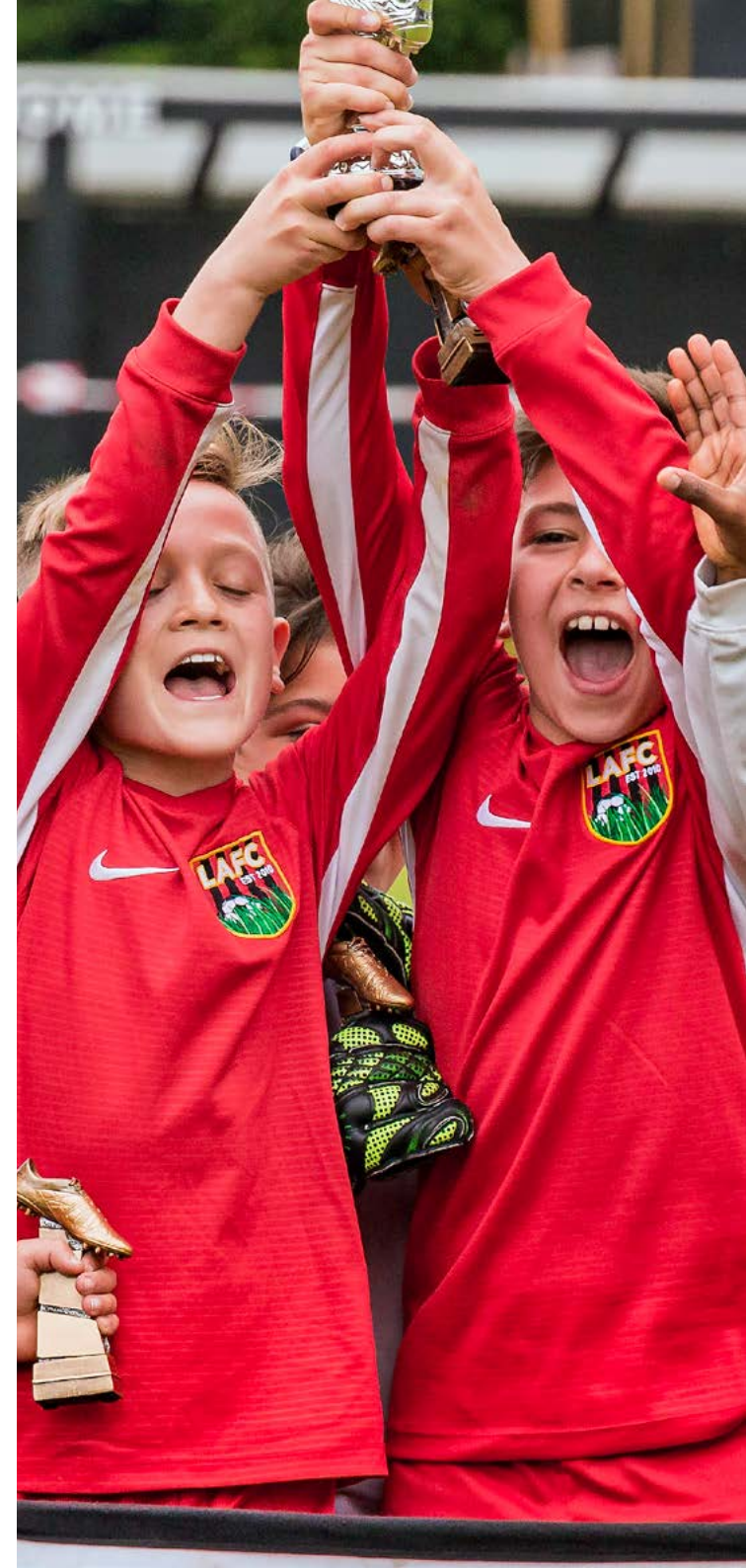
We can develop bespoke and specific content for your brand to be associated with. Our media team can collaborate on your creative brief, or generate ideas alone, to best promote your business and pick up views and engagements.

Football culture

With such a wide age group within our different squads, there is scope for partnerships which uses our talent to resonate with a wide age range of audiences.

Corporate Social Responsibility

As a club, we do a lot of work in our local community. But there's always scope to do more to put back into a community which continues to experience hardship. We can develop programmes, and content around them, to promote your business doing something for social causes.



SPONSORSHIP PACKAGES

Sponsoring us is a fantastic opportunity to back your favourite team or the club as a whole with a tailored sponsorship package.

The opportunity is perfect for both businesses and individuals or as a special gift to the team of your choice or whole club. The package allows you to show your support for a particular team/club whilst receiving a comprehensive benefits package.

Each member of the squad has two shirts available, home and away, as well as a warm up top. Each sponsorship includes:

Acknowledgement in every newsletter throughout the season, with an average 94% open rate.

Your name/company name alongside your logo on our website with an options click through to your website, with over 5,000 digital visitors.

Personalised social media post with up to 50k monthly impressions - reach out to our community.

Your logo on our kit seen across a variety of different boroughs!

We have loads more opportunities to sponsor us, for more information or to sponsor us get in touch





THANK YOU!!

If you would like to donate, sponsor or find out more please contact Dean on the below details.

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